



Northern Westchester Hospital Northwell Health®

January 21, 2020

Postal Regulatory Commission
90 New York Avenue, NW, Suite 200
Washington, DC 20268

RE: Docket RM2017-3

Dear Commissioners,

On behalf of Northern Westchester Hospital, its Foundation and the children, adults, seniors, homebound, and uninsured individuals we serve each year, we urge you to reconsider your proposal to increase postage rates several times the inflation rate. These increases, estimated at 28% to 40%+ over the next five years, will have a severe, negative and deleterious impact on Northern Westchester Hospital's ability to carry out its mission of providing high quality, person-centered care to all members of our community, and will not reform the Postal Service.

As a nonprofit hospital, we rely on the mail for the majority of our comprehensive fundraising efforts – direct mail, annual giving, special events, and community communications; these programs generate over 60% of our yearly revenue. We mail approximately 200,000 pieces annually. Surely, you can understand how even a cent or two more at this high volume will have a harmful effect on our budget. NWH cannot increase its budget to keep pace with such proposed astronomical postage increases. The more postage costs, the less we can mail, which in turn means the less we can raise each year. This puts our community, who relies on us to receive state-of-the-art care 24/7/365, in grave jeopardy.

NWH provides health care that is close to home through a unique combination of medical expertise, leading-edge technology and a commitment to humanity. We are committed to the values on which we were founded in 1916: dedicated and compassionate service to the community; individualized care that respects the unique needs of each patient and family; professionalism, teamwork and collaboration; commitment to delivering care in a healthy and healing environment.

Located in Mount Kisco, New York, NWH provides a range of services to individuals who live in Northern Westchester, Putnam and Southern Dutchess Counties in New York. There are approximately 350,000 people in our catchment area. NWH is a full-service, state-of-the art 245-bed facility with a medical staff of 650+ physicians providing a spectrum of acute specialty/sub-specialty care in nearly every clinical area to adults and children on an outpatient, inpatient and emergency basis.

We implore the Postal Regulatory Commission to reconsider its draconian proposal.

Sincerely,

Gaby Golod Greenwald
Vice President

Northern Westchester Hospital Foundation

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